



AMERICAN MONTESSORI SOCIETY 2010/2011 Annual Fund Campaign

2010 is a milestone year for the American Montessori Society. Our 50th anniversary is cause for great celebration, and we've been celebrating at every opportunity. It takes all of us to keep the Montessori Movement growing, and I hope you will take a moment to reflect with pride on your own efforts as a Montessori advocate. I'm writing to ask you to help keep this momentum going by making a contribution to AMS today.

As a dedicated Montessorian, you can count on AMS—the world's largest Montessori organization—to amplify your voice. You've seen the dynamic new AMS logo. We are using that same energy to raise our public profile through every form of communications media. AMS regularly sends news releases to national and regional as well as local print, television, radio, and Web outlets. We have recently worked on magazine articles with writers from *Ladies Home Journal*, *The Washington Diplomat*, *Vista* (a Spanish-language magazine), and the *Omaha World-Herald*. We hope you're a member of the AMS Facebook page to receive timely information, and we are very excited about our completely redesigned Web site scheduled to launch in early 2011.

In addition to heightening public awareness of Montessori education, your financial gift will support:

- Member services such as *Montessori Life*, our award-winning professional magazine; our upcoming, highly interactive Web site loaded with useful resources; worldwide job listings; and group discounts on plans, services, brochures, publications, and educational materials.
- Research that reinforces our message to educators, legislators, and the general public by demonstrating the value of Montessori education.
- Major international AMS conferences where Montessorians network and learn.

Your support is essential as we work together to promote effective education and ensure a peaceful future for the children living in today's complex world. Membership dues do not cover the costs of these critical activities. Additional funds are needed if AMS is to continue providing quality programs you've come to expect while also developing new initiatives to further our worldwide mission.

Please consider a donation at the level you find comfortable. A return envelope is enclosed for your convenience. Contributions of any size are appreciated—the important thing is that we all participate. I promise that your tax-deductible gift will immediately be put to work to further the mission and voice of AMS.

Sincerely,


Richard A. Ungerer
Executive Director

P. S. Please keep in mind that \$0.88 of every dollar you give is invested directly in programs and services that strengthen your voice on behalf of children everywhere.